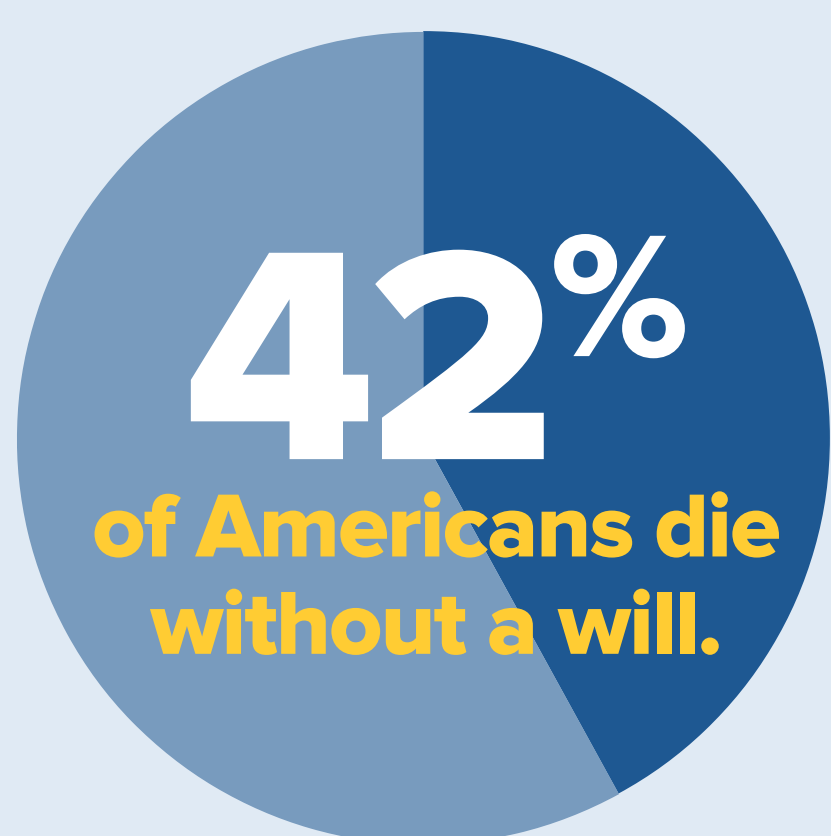


# Anatomy of a Bequest



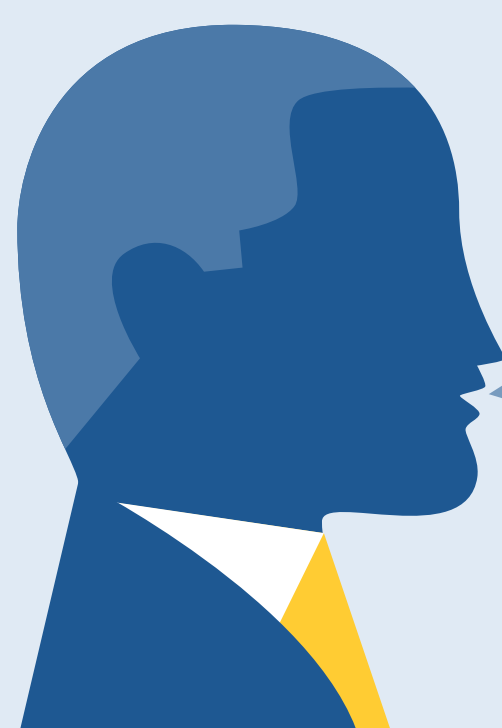
Only **1 IN 3**

donors **told charity** about their bequest in advance.



**44:**

the average age when a will is created.



**34%**

of donors learned about bequests from their charities.

**21%**

of bequest donors had no prior affiliation with the charity.

**85-92%**

of all planned gifts are bequests.

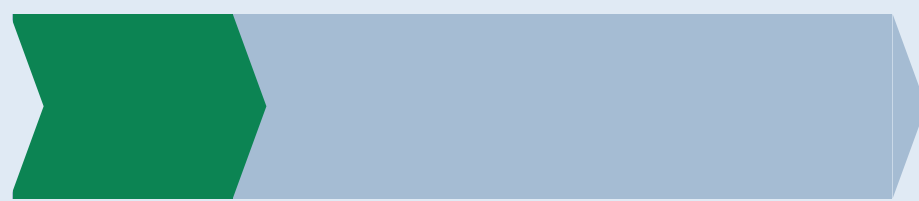


The average bequest is

**\$20,000-\$70,000**



While **69%** of donors change their wills...



...only **25%** change a gift in their wills.



the cost during a donor's lifetime to make a gift in her will